**Digital Dental**

New high-resolution 3D endodontic imaging from Digital Dental

Digital Dental now offers the complete ProfiX® range of imaging products. This includes a new imaging mode specifically designed for endodontic diagnosis, which further extends your capability with the latest advances in cone beam technology. Not limited to implant planning, assessment of endodontic treatment complications, diagnosis of periapical pathology, root canal system anatomy, root curvature, true measurements and the determination of exact root apices location in pre-surgical planning are just some of the more complex cases where viewing the anatomical features in 3 Dimensions is a real advantage.

The Planmeca ProfiX 3D family deliver highly focused, noise-free, high resolution 3D volumes for endodontic and periodontal imaging; new ultra-low dose modes for orthodontic, surgical and post-treatment planning, and new multiple small volume imaging for implant planning. So cost effective they are ideal for any specialist or multi-disciplinary practice. See more on Stand J5 at the Dentistry Show or visit www.digitaldental.co.uk

**Dentistry Show preview 2014**

Exclusive Show offers will be available on the following products: Quicksilver lasers, the innovative Quicksilver whitening kits, Telcam intra-oral cameras 5 inch and 8 inch with built in colour screens.

Make sure you visit us on stand G15 to take advantage of these offers, limited only at the Dentistry Show.

We will also be launching our brand new Quicksilver Professional whitening kit. The kit comes in a black, sleek presentation box, making it the ideal gift for patients. It contains a black velvet insert, which holds up to 5 large 3cc carbamide peroxide syringes.

Visit us to book your place on the renowned B&L Laser hands-on courses held by Dr Anoop Malik. The one day course gives you first hand experience of over 20 procedures using our Lasers. Courses held on a monthly basis, book now to avoid disappointment.

Don’t miss out on us on 077.227.78000, visit www.Quicksilver.com or follow Quicksilver Quickwhite on Facebook and Twitter @QLQW.

**NEW Sensodyne Complete Protection**, the market leading protection insurance for dentine hypersensitivity sufferers, with twice daily brushing.

For more information please call 01480 862084, email memberservices@dentistsprovident.co.uk or visit: www.dentistsprovident.co.uk

**Dentist/ Provider**

We are the market leading provider of protection insurance to dentists, and have supported dentists in the UK and Ireland for over 110 years. As we are specialists, you benefit from our in-depth experience of the most appropriate income protection solution at each stage of your personal and professional life.

Our plans can be customised, giving you choice in how you protect yourself against the financial consequences of illness or injury, helping to look after the important things in life. Members also benefit from our innovative and ethical approach to claims, and personal customer service.

We are a mutual, with no shareholders, so exist solely for the benefit of our 13,000 members. On top of our protection insurance, we also offer members the opportunity to share in our profits, we make, with a cash lump sum payment on retirement. Come and speak to us on stand J33 at The Dentistry Show.

Dentist/ Provider Society Ltd; 91-94 Saffron Hill, London EC1N 8DF Tel: +44 (0)20 7460 5717

**memberservices@dentistsprovident.co.uk** **www.dentistsprovident.co.uk**

**VOCO - The Dentists’ Solution**

A world at your fingertips with over 400 innovative products at the Dentistry Show 2014, such as Planmeca and GAC, the market’s only true dual-curing universal adhesive, or visit our booth to find out more in a dispensable application. Beside the incredibly simple handling of SingleDox, the new Futurabond U offers practitioners an outstanding range of options for application, as much with regard to indications as to selection of the etching technique or the curing mode. This universal adhesive is fully compatible with all light-curing dual-curing and self-curing methacrylate-based composites and is suitable for both direct and indirect restorations. Applied in a single layer, Futurabond U creates a strong bond to enamel and dentine, thus ensuring a durable, gap-free bond between the dental tissue and the restorative material. At the same time it offers firm adhesion to different materials such as metal, zirconium/aluminum oxide and silicate ceramics without any additional primer.

Manufacturer VOCHO GmbH, P.O. Box 767, 24756 Cuxhaven, Germany, www.voco.com

Visit VOCHO at the Dentistry Show in Birmingham booth G-45

**New treatment centre, SINIUS TS, offers maximum flexibility**

The new SINIUS TS treatment centre from Siemens sets standards when it comes to flexibility and the technical support of the most ergonomically working position possible. With the optimised 3D CT OFF unit, the tray can be moved in all directions independently, thus allowing it to be flexibly positioned near the patient without having to lead the dentist element. This solution not only offers practitioners unique freedom of movement but is also easier to use and works in an ergonomic position in every situation.

Thanks to the practical slip tray, the entire treatment can be easily removed and cleaned. In addition, the large area placement on the dentist element and tray provide more than enough space. SINIUS TS has particularly compact dimensions, allowing it to be flexibly positioned near the patient.

**Visit VOCO at the Dentistry Show in Birmingham: booth G 45**

**Platinum has become even more precious**

The Philips Sonica Flexcare Platinum is the latest of the brand’s award-winning sonic toothbrushes to win an accolade. It has just been lauded as the Winner of the Dental Hygiene Product at the MyfacialBodyAwards.

A number of dental professionals have also given the new brush the thumbs up. Internals results of a recent user trial have revealed unequalled respect for the brush and the full results will be revealed in the New Year at the conclusion of the survey.

Launched in April this year, the Philips Sonica Flexcare Platinum is an advanced sonic toothbrush which was designed to give patients an even deeper interproximal clean and remove up to seven times more plaque from areas of the mouth that a manual brush cannot reach. It offers the user different brushing modes and intensity settings.

For more information about the award winning Philips Sonica Flexcare Platinum please telephone 0800 055 7122.

**Dentistry Show preview 2014**

Visit the Sensodyne® and Pronamel® booths at the Dentistry Show.

Join GSK to find out more about Sensodyne and Pronamel on stand B32 at the Dentistry Show.

The stand will feature information about how effective plaque control, which is powered by fluoride, assists in preventing tooth decay, with a new feature on Stand G12 will show how keep your teeth and gums healthy, with a new feature on Stand G12 will show how our products fight early tooth decay.

 Expect to see new products on display, such as Sensodyne Complete Protection, which offers all round protection from tooth decay and gum disease, and Pronamel Pro-Health, which aims to help prevent tooth decay, with new options for your patients.

Sparkle Dental Labs - “Good workmanship and service at a competitive price”

Sparkle Dental Labs is a Yorkshire-based dental laboratory that complements terrific products, with outstanding customer care. Its aim is to make high quality dental products that are affordable for all. Every product it makes, from crowns to implants, is skillfully crafted by our team of skilled Dental Labs trained technicians at its laboratories in Leeds. Sparkle Dental Labs offers a quick turnaround procedure which means that its clients don’t have to wait long for their products. This means they can treat their patients more efficiently and raise the standard of their own-patient care.

Dr. Neven Vettasarn, Practice Principal at Whingate Dental Care in Leeds, Yorkshire says: “Sparkle Dental Labs has provided us with great working relationship and service at a competitive price, enabling our practice to provide the highest quality work and service to our patients. Their quick turn over means for most stages of work including construction of metal dentures has enabled us to provide our patients with a very efficient service to our patients without compromising standards. It is well worth giving them a try!”

For any additional information please call 0800 138 6255 or email customerservice@sparkledentallabs.com or visit www.sparkledentallabs.com

**New online store makes implant orders easy**

Leading the way at the forefront of dental technology and innovation, Nobel Biocare has launched its brand new online store found at store.nobelbiocare.co.uk. The new online store has been designed to provide a quick and simple online shopping experience, with over 1,700 products available at the click of a button. Simply complete the short registration process and within a matter of minutes you will be able to order all of your Nobel Biocare products whenever and wherever you want.

Key features of the online store include:

- Intuitive navigation, including a quick buy function
- Personalised product recommendations
- Convenient product filtering
- Personalised shopping cart, to save your shopping history
- Fast access to customer support
- Limited-time money-back guarantee for components purchased online

With Nobel Biocare’s new online store, ordering products is quicker and easier than ever before. With your dedicated customer support team always available during regular office hours, the online store provides a valuable extra option for even greater flexibility, so you can spend less time ordering, and more time working on the things that really matter.

For more information contact Nobel Biocare on 0208 715 3300 or visit www.nobelbiocare.com To register for the Nobel Biocare Online Store go to: store.nobelbiocare.co.uk

**Densplan – Helping you achieve your business goals**

Every practice deserves the efficient dedication of a business partner that understands its needs. Densplan not only operates with warmth and efficiency with your practice, but we’re proud to be at the top of our game when it comes to innovation, regulation and value-added services.

Densplan welcomes you to stand E40 to show how we use more than 27 years experience of working with the whole practice team to support you and help your practice grow and develop.

Plus, our nationally recognised consumer brand can help you recruit and retain patients and our extensive range of business, marketing and financial services help make your practice more profitable.

For more information, come and stand along to E40 or 0800 638 3223.
Help your patients to feel valued by referring their orthodontic treatment to the London Smile Clinic. The team is headed up by Specialist Orthodontist Dr Preet Bhogal and supported by state-of-the-art facilities and equipment. Referring dentists are consulted at every stage of the referred treatment and receive ‘before’ and ‘after’ photographs as standard.

“I am over the moon with the results!”

Orthodontic Referrals at the London Smile Clinic

According to a recent UK survey, nearly two thirds of respondents would rely on a word of mouth to choose a new dentist. Wouldn’t your patients recommend you to their loved ones?

For more information, please contact 020 7255 2559 or visit www.londonlsmile.co.uk

Compliance for digital imaging equipment

Dentists need to ensure their digital equipment is regularly maintained, to fulfil their legal obligations. A comprehensive Service and Support Plan from The Dental Imaging Company enables practices to comply with all Department of Health safety regulations. An employer who has control of equipment used in connection with medical exposure equipment is properly maintained. The Health and Safety Executive Guidance Note HSG27 advises that ‘equipment used in connection with medical exposure should be under some form of maintenance/service contract.’

The Dental Imaging Company’s Service and Support Plan includes a free annual service, and support for any problems with the equipment. Sara Elton describes how having the package in place has enabled the Dentist/Reflex practice in Hastings to be ready for routine inspections. “We are on top of things and already prepared. This enables us to dedicate more time to our primary role – providing a better service to our patients.”

For more information, contact Carsetean Dental on 0800 169 9692 or visit www.carseteanmedical.co.uk

“EndoCare – because every tooth counts”

EndoCare team is highly experienced and skilled in all aspects of root canal treatment, delivering results that you can be sure we won’t let you down. Our Endodontists are all experts in their field and are fully committed to providing patients with the highest quality of care. They are trained in the use of endodontic equipment and are able to deliver the best care possible.

For more information, please call 020 7234 0999 or visit www.endocare.co.uk

The Dental Directory

www.dental-directory.co.uk

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